



Marine Planning Partnership (MaPP) Initiative

Contract Announcement:

Collaborative Governance Indicator: Evaluating the Perceived Effectiveness of MaPP Co-governance

The MaPP initiative seeks to contract a consultant to develop and implement a qualitative survey and interviews to evaluate the quality of MaPP governance structures, including the strength of partner relationships.

Overview

The [Marine Plan Partnership for the North Pacific Coast](#) (MaPP) is a co-led process that developed and is implementing four sub-regional marine plans in Haida Gwaii, the North Coast, the Central Coast, and North Vancouver Island. The marine plans are implemented individually at the sub-regional level and, where appropriate, more broadly through regional initiatives identified in the Regional Action Framework (RAF).¹

The RAF outlines three recommended actions on governance, focused on collaborative management across the MaPP region, and consistent with sub-regional marine plan objectives and strategies.

Action 2.2a *Advance collaborative governance arrangements for marine management, including efficient and effective arrangements for implementing MaPP and other related recommendations and priorities.*

Action 2.2b *Continue to identify and advance opportunities for more effective and collaborative First Nations-provincial environmental assessment processes.*

Action 2.2c *Review existing provincial government agency processes for encouraging proponents' effective engagement with First Nations, including relevant agreements, to improve working relationships.*

The MaPP marine plans and the RAF commit the MaPP Partners to the implementation of ecosystem-based management (EBM) indicator monitoring and reporting.

Collaborative governance (co-governance) is a priority to include in a suite of regional EBM indicators. Together with ecological integrity and human wellbeing, governance is a key part of the marine EBM framework guiding MaPP implementation (RAF, p. 8).

¹ The MaPP sub-regional Marine Plans and Regional Action Framework are available online at <https://mappocean.org/quick-links/>



The MaPP Partners have approved three metrics to monitor co-governance.

- Metric 1: Perceived effectiveness and strength of co-governance relationships (subjective/qualitative) – to be implemented by contracted consultant.
- Metric 2: Implementation status of sub-regional strategies and RAF actions that relate to creating, maintaining and/or strengthening co-governance arrangements (objective/quantitative) – data to be provided by MaPP partners; analysis and reporting to be completed by contracted consultant.
- Metric 3: Inventory of co-governance structures in use to advance MaPP objectives (objective/categorical) – data to be provided by MaPP partners; analysis and reporting to be completed by contracted consultant.

Scope of Work

Working together with the MaPP Partners, the contractor will refine an existing survey and conduct surveys of MaPP partner representatives/staff who participate in MaPP governance structures and decision-making processes. The contractor will also design and conduct follow-up interviews to further MaPP partner understanding of the themes and trends observed through the survey. It is expected there will be up to 10 interviews with survey respondents or other key informants. The contractor will also be expected to analyze the results of the surveys and interviews, and provide a report for the MaPP partners incorporating survey and interview results with additional information on governance metrics provided by the MaPP partners.

The total budget available for this work is \$20,000. The specific tasks included in this scope of work include:

- Refining a draft survey developed by the MaPP Partners and finalizing for distribution.
- Roll out of survey to Partners.
- Preliminary review of survey results and development of follow-up interview questions.
- Coordinating and conducting follow-up phone/video interviews with up to 10 survey respondents or other key informants.
- Collection and analysis of all survey and interview data.
- Production of outputs from analysis and development of a final report (integrating Metric 1 survey and interview results, as well as Metrics 2 and 3 outputs provided by the MaPP partners).

Deliverables

1. Methods, including final survey design.
2. Survey results and draft interview questions.



3. Outputs of analysis in a format accessible to the partners. Draft Table of Contents for Final Summary Report in advance of final deliverable for approval by contract managers.
4. Final summary report of findings (integrating Metric 1 survey and interview results, as well as Metrics 2 and 3 outputs provided by the MaPP partners).

Contract Timeline and Milestones (subject to change)

- **Week of September 25th** – Contract award
- **By October 20** – Deliverable 1
- **By December 1** – Deliverable 2
- **By February 12** – Deliverable 3
- **By March 15** – Deliverable 4
- **Ongoing** – weekly check-in with contract managers to review status and progress against deliverables.

Contract Remuneration

- Up to a contract maximum of \$20,000.00 plus GST for all fees and expenses.

MaPP input

MaPP will provide the consultant with:

- A copy of the Regional Action Framework.
- Sub-regional Marine Plans.
- Co-governance Indicator design, including draft survey.
- Outputs from Metrics 2 and 3 data collection templates (when available).
- Contact information for MaPP partner representatives/staff (for survey distribution).
- Centralized repository for all documentation collected and produced under this contract.

Qualifications, Experience and Skills

- Documented experience conducting qualitative surveys and interviews and analyzing qualitative data.
- Knowledge of collaborative governance structures and processes, government-to-government land and resource decision-making, and cooperative planning within bilateral initiatives.
- Experience facilitating online meetings with First Nations, the Provincial government, and others on related issues in the MaPP region considered a strong asset.
- General familiarity with the MaPP process and structures considered a strong asset.
- Familiarity with marine planning, resource management, decision-making, and governance processes considered a strong asset.
- Flexible availability throughout the contract term to accommodate virtual meetings with the Contract Managers and interview participants as required.



- Ability to remain neutral and objective while facilitating interviews to elicit and understand the interests and views of participants.

To Apply

We invite consultants to submit a proposal that includes:

1. Name of interested party (firm or individual).
2. Key contact information, including mail and email addresses, and telephone numbers.
3. Proposed methodology (including options for survey tool), work plan and budget that includes roles and rates for all team members.
4. A statement of key competencies and list of relevant projects completed, including clear description of work delivered, time frames and price.
5. Succinct biographical information for the individuals most relevant to these competencies who would undertake any work requested.
6. A list of references.

Proposals should be no longer than ten (10) pages. Interested parties should submit proposals by email in PDF format by September 10th to:

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Cc: Fiona Kilburn, Administration and Finance Coordinator, fkilburn@mappocean.org