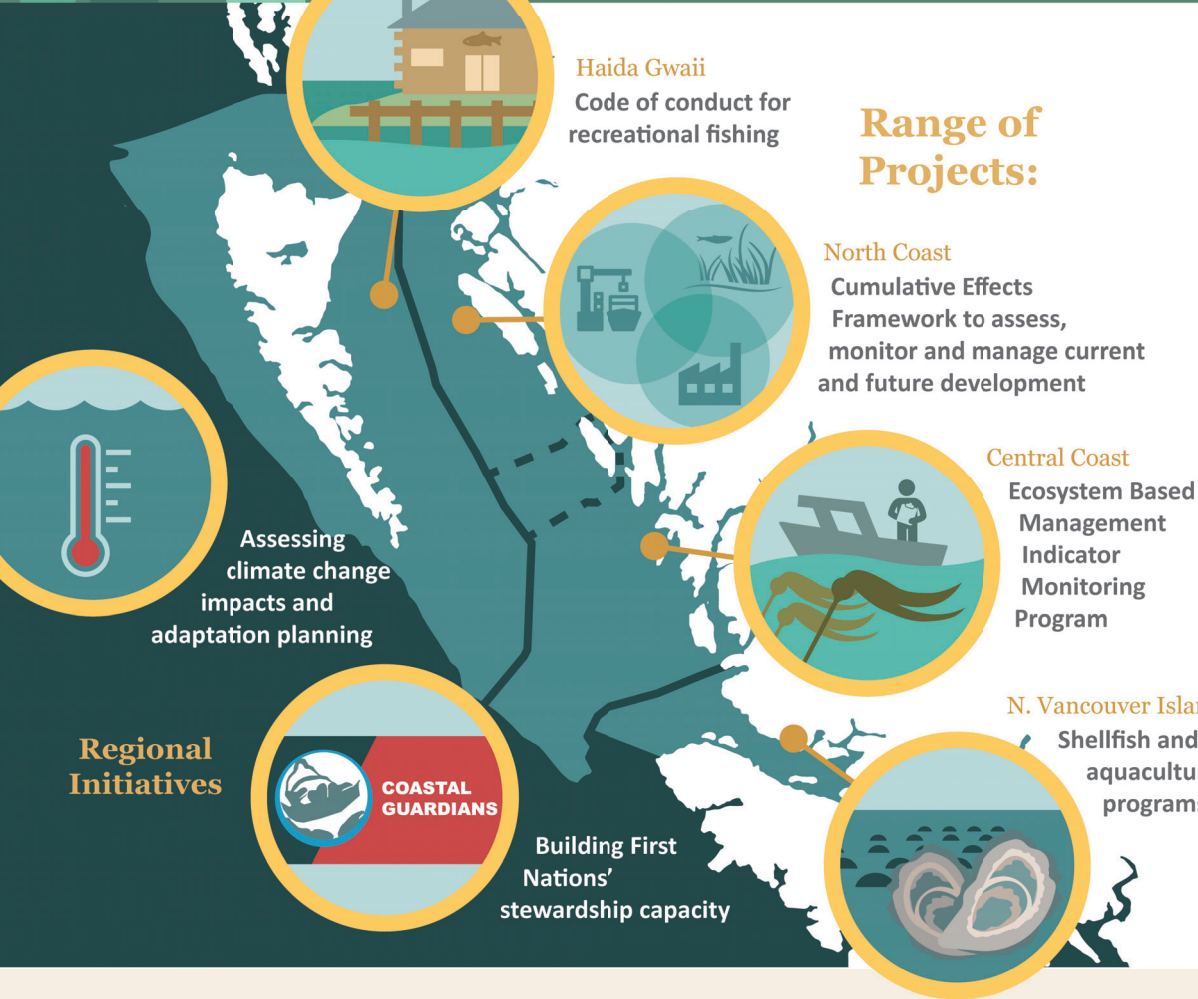
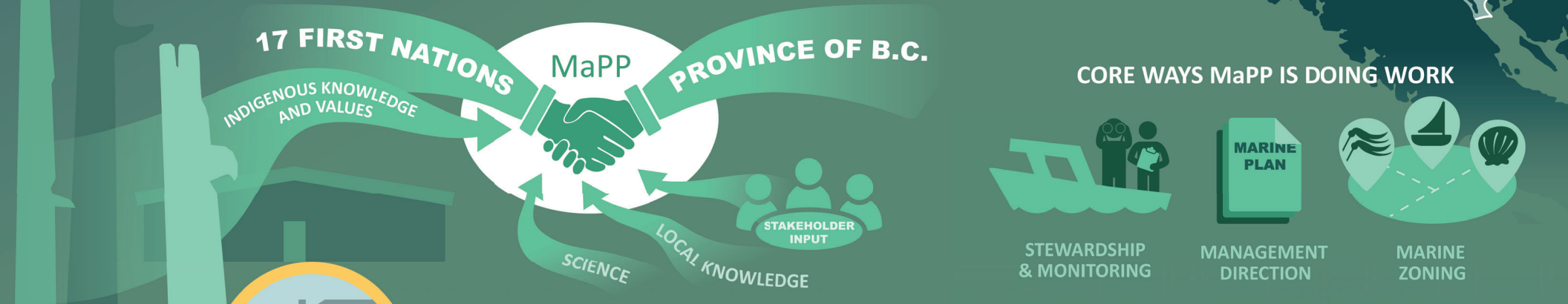
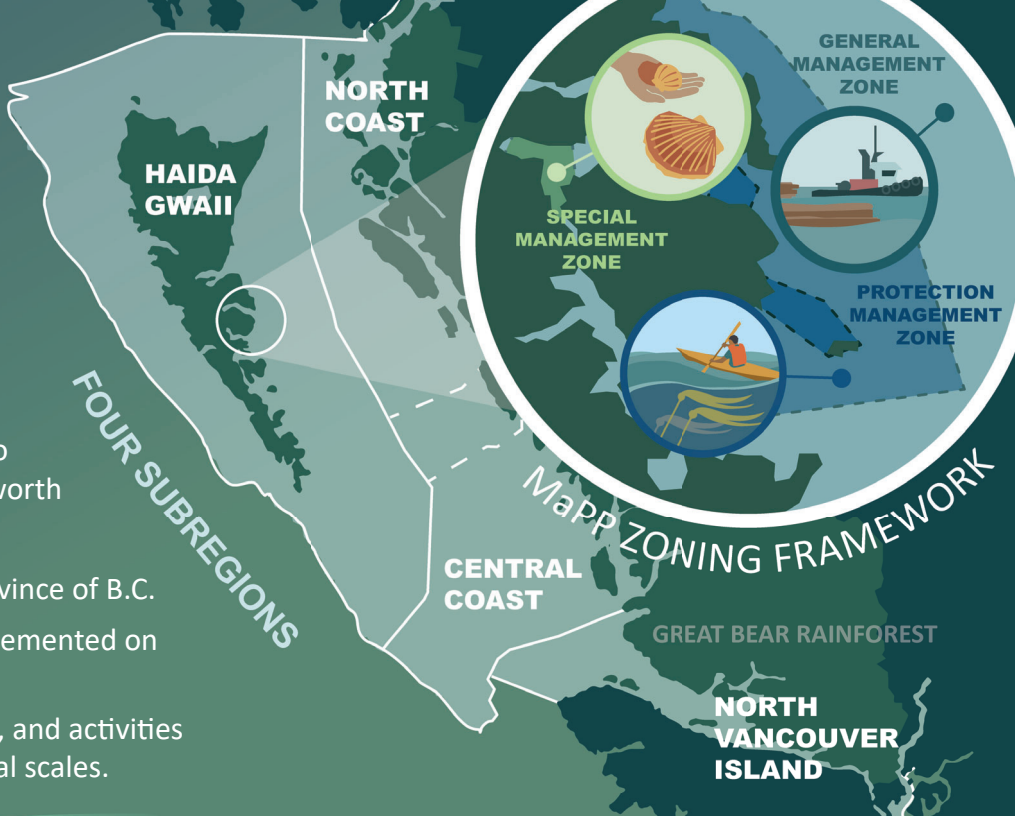


Celebrate Coastal Collaboration

Innovative Marine Planning through MaPP

The Marine Plan Partnership (MaPP) is a globally recognized, “made-in-BC” solution that supports diverse communities, economies, and ecosystems to thrive together. This gold standard model for collaborative marine planning is worth celebrating and supporting into the future.

- MaPP is a collaborative partnership between 17 First Nations and the Province of B.C.
- MaPP partners have co-developed marine use plans which are being implemented on B.C.’s North Pacific Coast.
- MaPP provides clear guidance for the management of marine areas, uses, and activities within the mandates and jurisdictions of the partners, at local and regional scales.



MaPP in Action

MaPP helps sustainable economies and healthy ecosystems thrive while minimizing conflicts and costs. The partnership provides a spatial zoning framework for marine use/activities, ongoing policy guidance, and a platform that engages local stakeholders and communities in advancing local economic development and coastal monitoring.

Indigenous knowledge, values and voices are directly integrated into MaPP marine plans and ongoing management. This shared decision-making by First Nation and Provincial governments is helping advance the principles of reconciliation and UNDRIP*.

**United Nations Declaration on the Rights of Indigenous Peoples*

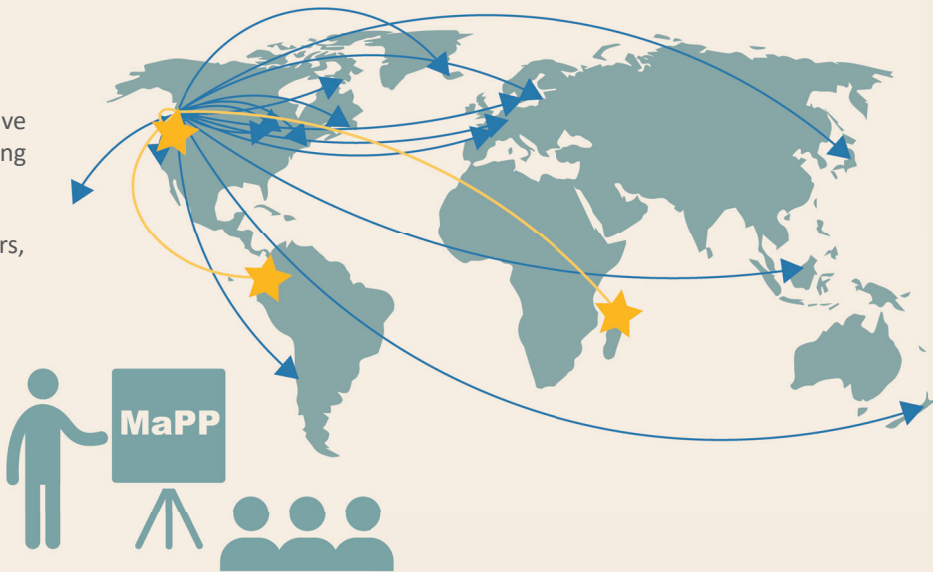
Shared monitoring and data collection under MaPP is resulting in better information on species and habitats and enables adaptive management as new information becomes available.



Why MaPP Matters

MaPP is a leading partnership model for governments working together on complex collaborative marine spatial planning. MaPP integrates healthy ecosystems, economies, and people and is being used as a model locally, nationally, and internationally.

- **On the B.C. coast**, MaPP is providing ongoing shared benefits for First Nations, stakeholders, coastal communities, and all British Columbians.
- **On a National scale**, MaPP’s data, analyses, and governance model are being applied to other marine planning initiatives, including Marine Protected Area network design and marine incident and response planning.
- **Around the world**, MaPP outputs and insights are being used to inform and guide other large-scale marine planning processes (★). MaPP members also receive regular requests to share their knowledge and have participated in over 30 workshops, exchanges and conferences internationally (▲).



Help Carry MaPP into the Future!

The MaPP collaboration and marine plans are designed with a 20+ year vision. Plans are reviewed and adapted to serve as guidance for marine zoning, monitoring, and economic development now and into a changing future.

We invite you to join us in celebrating MaPP’s achievements and supporting the next phase of this effective and innovative collaboration!

To learn more, visit www.mappocean.org



Infographic created with support from Nature United